



# World Innovations Forum

June 6 – 8, 2018 | Lucerne Switzerland

Launching a New Chapter in Innovation & Entrepreneurship  
Inspire, Influence, Induce



Produced by successful entrepreneurs  
from Silicon Valley and Europe

[wiforum.com](http://wiforum.com)



# Imagine a World where Innovation is Everywhere

## Current list of target countries

Argentina	Germany	Singapore
Australia	Hong Kong	Slovenia
Austria	Hungary	South Africa
Azerbaijan	India	South Korea
Bangladesh	Indonesia	Spain
Belgium	Ireland	Sweden
Brazil	Israel	Switzerland
Bulgaria	Italy	Taiwan
Cameroon	Japan	United States
China	Latvia	Vietnam
Croatia	Lichtenstein	Pakistan
Czech Republic	Malaysia	Philippines
Denmark	Mexico	Poland
Estonia	Netherlands	Portugal
Finland	Nigeria	Russia
France	Norway	Saudi Arabia

...where people can fulfill their dreams, no matter in which country they live, and get funded to grow

... where millions of highly agile companies decide to collaborate building distributed enterprises

... where sharing, collaboration and being mindful with our resources, for a sustainable future is key

... where innovation creates abundant jobs and drives prosperity for all





# Today's Global Innovation Reality

**200,000 \***  
new startups  
every year

**90% fail**  
in the  
first year

**120 billion**  
invested by  
US and  
Chinese VCs

**180,000**  
entrepreneurs  
are a missed  
opportunity

**10,000,000**  
new jobs each  
year if only  
50% fail

\* = product generating companies (from approx. 1 million company registrations)  
Sources: World Bank, Kauffman Foundation, Forbes, EY





# WIForum Objectives

- ❶ Establish an environment for entrepreneurs, enabler, investors and government representatives, developing new ways to support entrepreneurs - beyond just inventing
- ❷ **Inspire** all constituencies to actively share and collaborate across continents for more society relevant innovation
- ❸ Empowering innovators, investors, and enablers to **influence** topics and results from this forum
- ❹ Participants agree and engage in programs and activities **inducing** others help improving entrepreneurship conditions



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# Audience



Entrepreneurs, Innovation labs



Investors, Venture Capital



Government Representatives



Enabler, i.e. Accelerators, Mentors ...





# Event Format



Pre event challenge exploration



Igniting keynotes to start



Collaborative work groups



Solution meetings



Goal agreements



Highly engaging and self propelling



# What is Success

- 📈 When more than 1,000 people from 50 countries collaborate on the most burning needs to make more entrepreneurs successful – beyond just inventing
- 📈 When the attendees leave the Forum and induce others to help embrace entrepreneurship to create economic growth and incremental jobs in their respective countries
- 📈 When attendees come back in 2020 and report that they worked together in their respective countries and the newly formed global network to improve their entrepreneurial success rate



Inspire, Influence, Induce



Actively **inducing** innovation & entrepreneurship around the world  
Join the World Innovations Forum

Inspire, **I**nfluence, **I**nduce





# The Team

Founders

Prof. Dr. René Zeier



Head of the entrepreneurship program at the Lucerne University of Applied Sciences and Arts; entrepreneur, 5 x board-member; before in marketing at Nestlé and Coca-Cola.

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Axel Schultze



5 x entrepreneur, 1 IPOed, 4 exits and pioneered equity crowd funding technology; founder of Society 3, Swiss FINMA and US SEC compliant; author and patent holder.

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Dr. Teresa Mandl



Owner of T.V.T. Swissconsult GmbH; senior lecturer in driving and coaching innovation processes; before Arthur Andersen and IBM.

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Lars Sonderegger



CEO at Quantonomics LLC; further K. Müller AG, IKAMED Institute AG; behavioural- and neuro-scientist; focus on corporate culture, team performance, leadership development.

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Marita Roebkes



Co-founder Society3 Grp. (Accelerator) Mentor Kickstart Accelerator; before 3 x entrepreneur with Social Media Academy BlueRoads Corp., Infinigate AG

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Stephen Wright



Organizational transformation leader; investor; founder of The TMT Advisors, focusing on finance, technology, media and telecommunications; before CEO for clients.

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Dr. Carole Ackermann CEO and co-founder of Diamondscull AG;



non-executive director of Allianz Suisse, Plaston Group and WMPartners; president of business angles Switzerland.

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Prof. Dr. Julianna Priskin



Co-founder / owner of Switzerland Explorer; head of the MSc BA major tourism at the Lucerne University of Applied Sciences and Arts; focus sustainability.

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Florian Inhauser



Anchor at Swiss national TV SRF, moderating daily news and SRF global; international special correspondent – also for some years in London.

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Bill Reichert



Entrepreneur, venture capitalist, mentor, author, speaker, board member, advisor, educator, partner, spouse, parent, and general enthusiast.

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Advisory Board

Anchor Moderator

## ABOUT

The World Innovations Forum is bringing together the world's top minds, helping entrepreneurs taking their solutions successfully to global markets – beyond just inventing. Unlike conventional conferences, the World Innovation Forum enables all attendees to inspire, influence and induce others to engage in necessary actions and strengthen sustainable innovation and entrepreneurship.